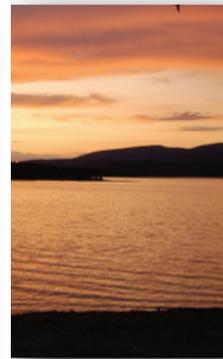
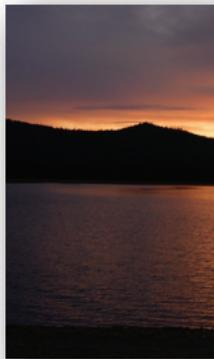


Being A Leader

And The Effective Exercise Of Leadership

A Mastery Level Course

Join Top Business, Organization, and Community Leaders
For this Cutting-edge Leadership Course



Offered by

Follow Your Compass® - Team and Leadership Development

The Leadership Dilemma

On some level, you sense you are not reaching your full potential as a leader; something is holding you back from achieving the results you know you are capable of. On any given day, you may feel less than genuine, powerful, or effective, yet the pressure to perform is greater than ever. The questions that arise for leaders are both complex and varied: How do I build authentic trust within my team? What can I provide so my people are inspired to bring their best to the team effort? How do I increase my own personal and professional productivity?

The Solution: A New Science of Leadership

If you desire to exercise your leadership effectively, in a way that is natural *for you*, and has you *producing positive results no matter the situation or circumstance*, then the Being A Leader course is perfect for you.

Instead of more knowledge about leadership, *you will gain access to actually being a leader* and *effectively exercising leadership as your natural self-expression*. The content of the Being a Leader course is not presented merely as ideas to be understood, remembered, and applied. Rather, you will examine the four Ways of Being that constitute the foundation for *being a leader*. These Ways of Being *give you direct and powerful access to superior performance* (no matter how you define performance) in the *areas of life and leadership that matter most to you*.

During this course, conventional ways of thinking will be challenged; new ways of thinking will emerge. You will master certain powerful contexts that influence the way in which the circumstances and situations you confront in leadership occur, and how you occur for yourself in those situations. You will gain freedom from the constraints imposed by your network of unexamined ideas, beliefs, biases, cultural conversations and assumptions. The result is you will leave the program *being a leader*; your natural way of being and acting will be that of leader and exercising leadership effectively, *in any leadership situation no matter the circumstance*.

Course Content

Part 1: The Four Foundational Elements for Being a Leader and the Effective Exercise of Leadership

Part 2: Our Contextual Framework – Distinguishing Leader and Leadership
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Part 3: The Ontological Constraints that Limit the Effective Exercise of Leadership
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A Brief Overview Of The Four Foundational Elements

Being Authentic

Being authentic is being and acting consistent with who you present yourself to be for others and for yourself. When leading, being authentic allows you to be grounded and able to be straight with others without the use of force.

Being Responsible For The Results You Want In Everything In Your Life

Being responsible for the results you want is a stand you take, for yourself and your life. A stand is a declaration you make, not a statement of fact. Viewing life from, and acting from the stand that, “I am responsible for the results I want in everything in my life” leaves you with power. You are never, for yourself, a victim.

Being Committed to Something Bigger than Yourself

Being committed to something bigger than yourself is the source of the serene passion (charisma) required to lead and to develop others as leaders. It is the source of persistence when the path gets tough.

Being A Person or An Organization of Integrity

In this model, we define integrity as the state of being whole, complete, unbroken, sound, or in perfect condition. For a person and any human organization, integrity is that person’s word or that organization’s word being whole, complete, unbroken — nothing more and nothing less. Integrity is required to quickly generate trust and maximum leadership performance.

What Graduates Say

Videos:

Participant Composite: <https://vimeo.com/71994418>

Kinndlil McCollum, Co-founder Power Yoga Canada, <https://vimeo.com/114917762>

Hal Haliday, Chief People Officer, Infusionsoft, <https://vimeo.com/114916681>

Pete Saunders, PhD student, Fielding Univ., Human Development, <https://vimeo.com/114917328>

“Since taking the course I have been delighted to find myself able to ‘be’ a magnate for new thinking, new solutions and unique strategies. Not only that, but I am now also able to assist others in taking a leap in their own exercise of leadership.” – Catherine A. Parrish, NextLevel Leadership, Inc.

“The impact of [this course] has been profound and I just wanted to thank you for the opportunity you afforded me. It has helped me personally and professionally in myriad and powerful ways.” – Dr. Robert E. McCormick, BB&T Scholar, Professor Emeritus of Economics, Clemson University

“[This course] helped give me the tools I needed to be able to create something that, without action from me, would not have happened. ... Having integrity gave me a sense of ownership on situations when they went bad or good. ...As an Air Force Officer all these things are directly applicable.” – Danny Velo, Officer, United States Air Force

Course Specifics

The course will span 15 weeks, meeting approximately every week beginning February, 2017

Dates: To be determined. 10 day sessions, & one evening session (5:30 p.m. – 7:00 p.m.)

Time: 9 a.m. to 12 p.m. (A total of 60 hours of course instruction.)

Cost: \$4000 inaugural class only (A \$5000 value)

Continuing Education Credits are available for an additional fee.

Course Registration

Registration deadline: Dec. 31, 2016

If you would like to receive a registration packet for this course or notices for additional upcoming courses please send an email to: customerservice@followyourcompass.com.

Course Instructor



Sherry McKillop, principal and founder of Follow Your Compass®, is an expert in team and leadership development. Her broad range of leadership and entrepreneurial experience spans thirty-four years. She has over 25 years of experience developing leaders and over 11 years specifically as a leadership trainer and coach.

She works with individuals at all levels to perform with confidence and power. She equips them to improve their effectiveness so they can deliver outstanding results. Her clients include a wide range of individuals and organizations in Marin, Sonoma, Napa, Solano, Contra Costa, Alameda and Sacramento counties.

Sherry served as program director for Leadership Today (Fairfield/Vacaville) for seven years before taking her popular, award-winning curriculum (Leadership Unleashed™) to a broader audience. She has served on many non-profit boards and committees across California.

For more information about Sherry McKillop or Follow Your Compass, please visit www.followyourcompass.com.

For additional information contact:

customerservice@followyourcompass.com

Follow Your Compass®, Team and Leadership Development

(707) 227-7070

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